



Virtual, Augmented,
and Mixed Reality

XR & AI

Artificial
Intelligence

Media Kit



**SCAN QR TO CHECK
OUT OUR DEMO REEL!**

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WWM PHOTOGRAPHY PORTFOLIO

 **VIEW
GALLERY**

we create *immersive experiences*
and *smart digital solutions* for global brands

Since 2007, award-winning Winged Whale Media has been creating **immersive experiences and smart digital solutions** through video production, virtual reality (VR), augmented reality (AR), artificial intelligence (AI), and emerging technologies.

We combine **storytelling**, innovation, and technology to bring **destinations, cultures, and heritage** to life while helping brands create meaningful connections with audiences worldwide.

Through **strategic partnerships** with industry leaders and innovators, including Breeze Travel Solutions and Aquila Cruise for Excellence, we continue to expand our capabilities and develop new ways to inspire discovery, enhance engagement, and transform how audiences experience stories.



MEET OUR TEAM



Ed Limon

*CEO &
Creative Director*

With 15+ years in film and TV, Ed specializes in innovative solutions for global corporations and governments. A seasoned VR/AR storyteller, he has a strong background in strategy-driven campaigns. As Director & Producer, Ed leads creative meetings and coordinates with crews, stakeholders, and teams to ensure deliverables meet objectives.



Claudia Limon

*Director of Post-
Production & Producer*

Claudia brings film and TV post-production expertise to VR, enhancing creativity across Winged Whale Media projects. She ensures all digital assets meet pre-production standards while managing projects from start to finish, organizing assets, and following storyboards and scripts.



Jamieson Sisson

Junior Video Editor

Jamieson, a BCIT graduate, is a Junior Video Editor at Winged Whale Media, bringing 360° and traditional videos to life. He ensures accuracy and creative polish while managing smaller projects, supporting the team and enabling senior editors to focus on larger productions.



Lidia Barrera

Creative Producer

With a background in New Media Production and Design, Lidia combines creative expertise with project coordination and production support. She supports the planning, organization, and development of visual communications and project workflows, helping bring immersive media projects from concept to completion.



Rupen Bhardwaj

*Cinematographer &
Executive Director*

Rupen, a Ryerson Film graduate, is a seasoned Cinematographer and Executive Director specializing in VR and professional camera work. He's filmed globally for brands, agencies, and governments, bringing creative vision and production expertise to every Winged Whale Media project.



Scott Bowie

*Director of XR
and Innovation*

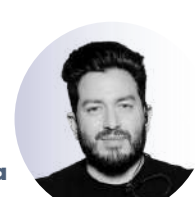
Scott Bowie, with 20+ years in production, specializes in VR solutions for global brands. He creates custom virtual tours across sectors like corporate, tourism, safety, and retail, bringing projects to life with impactful visuals that meet each client's marketing goals.



Vinay Adhya

Associate Creative Director

Vinay, a New Media graduate from Toronto Metropolitan University, combines graphic design and narrative storytelling expertise to shape creative strategies. He crafts compelling storyboards and scripts, ensuring projects are executed with detail, quality, and a strong foundation for success.



Danny Mejia

Studio Photographer

Danny Mejia, a Fanshawe College graduate, is a creative photographer with 10+ years' experience. Based in London since 2015, he has built a global portfolio in lifestyle, corporate, and commercial photography, bringing passion and adaptability to every Winged Whale Media project.



WHO WE'VE WORKED WITH



"Working with Winged Whale Media has been an amazing experience! They love what they do and it shows in the results and delivery of the projects. Working on a VR format has enhanced my professional life, opening my eyes to a new way of successfully communicating with our clients."

GABRIELLA BENNETTO
Marketing Manager for Fiesta
Americana Resorts

KRISTY MORRIS
Marketing Manager for the
Bahamas Tourism Authority

"I'm very impressed with Winged Whale Media's level of expertise in the Virtual Reality & digital media space. I have no hesitation in recommending Winged Whale Media for other Virtual Reality & Digital Media Projects!"

"I recommend using Winged Whale Media for any future projects you may have in mind. Whether for training purposes or learning and development, they are truly the solution you are looking for! Any company really needs to see the benefits of the future and potential of virtual reality. This is it!"

JUDY MAKALA
Marketing Manager for
Barcelo Resorts

what we do

IMMERSIVE SOLUTIONS



Virtual Reality

Leveraging Virtual Reality (VR) and 360° technology, we create **immersive experiences** that bring **destinations, cultures, and stories** to life. These experiences inspire **exploration**, build emotional connections, and offer audiences new ways to discover the world around them.



Dynamic Photo/Video

We produce **cinematic films**, photography, event coverage, and digital content that capture the essence of **destinations, brands, and stories**. Through powerful **visual storytelling** and high-quality production, we help audiences connect emotionally across platforms.



VR Tours & Wayfinding

We create interactive VR/360° tours and digital experiences that allow audiences to explore **locations at their own pace** across desktop, mobile, and VR platforms. Combined with wayfinding and intelligent visitor tools, we help enhance **navigation, discovery**, and the overall experience.



AI-Integration

We integrate AI to enhance **storytelling**, bring **historical imagery to life**, create **digital assets**, and power tools such as virtual concierges and interactive experiences. Combined with immersive media, AI helps transform **stories, cultures, and destinations** into engaging digital experiences.



Augmented Reality

Using Augmented Reality (AR), we create **interactive experiences** that connect digital content with the real world. From destination insights to immersive storytelling, AR offers new ways for audiences to **explore, learn, and engage**.



Distribution & Training Solutions

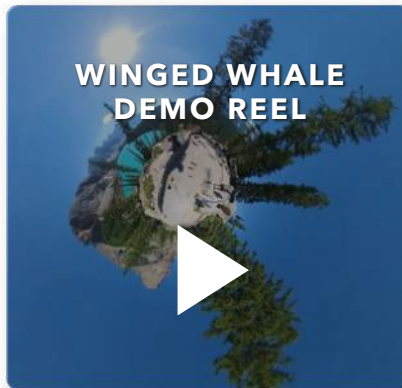
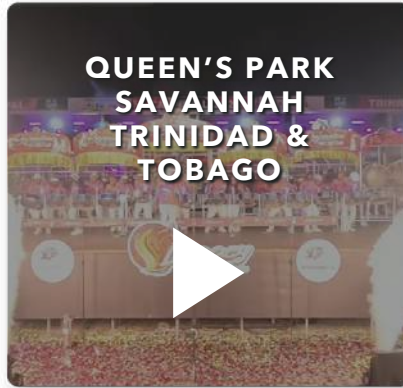
We design **strategies** and provide tools to help organizations maximize the impact of immersive content. Our training solutions empower teams to confidently adopt **new technologies**, supporting smoother implementation, stronger engagement, and **long-term success**.



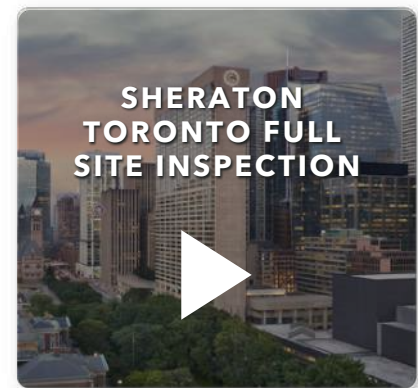
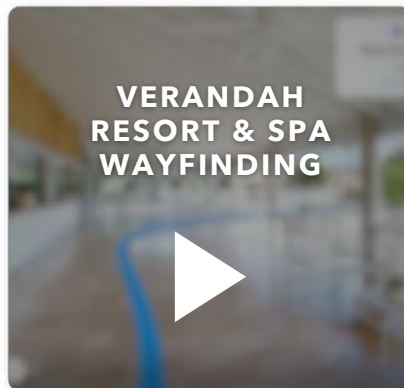
OUR PORTFOLIO



VIRTUAL REALITY (360°) VIDEOS



VIRTUAL REALITY (360°) PHOTO TOURS



Discover our immersive 360° experiences and explore more projects on the [WWM YouTube channel](#).



For the best viewing experience, adjust video quality settings on YouTube.



immerse yourself in **VIRTUAL REALITY EXPERIENCES**

Winged Whale Media creates cinematic VR and 360° experiences that immerse audiences in destinations, environments, and stories. Through immersive storytelling, we transform viewers into participants, creating memorable experiences that inspire exploration, learning, and connection.

TRAINING

VR creates realistic simulations that allow teams to practice skills, explore scenarios, and learn in safe, interactive environments. Immersive training supports stronger engagement, confidence, and knowledge retention across industries.



EDUCATION

For cultural institutions, historic sites, and nature-focused organizations, VR creates new ways to explore, learn, and connect. Immersive storytelling brings history, heritage, and environments to life through interactive experiences.



INCREASED ACCESSIBILITY

VR extends access to experiences beyond physical boundaries, allowing audiences to explore destinations, locations, and stories anytime, anywhere. Immersive content creates new opportunities for connection, discovery, and engagement.



MARKETING

VR and 360° experiences transform traditional marketing into immersive journeys. By allowing audiences to step inside destinations and experiences, brands can create stronger emotional connections and inspire future engagement.



find your way with 360° PHOTO TOURS, WAYFINDER, & INTERACTIVE MAPS

360° PHOTO TOURS



Immersive 360° photo tours allow audiences to **explore properties, destinations, and spaces** from anywhere. With seamless navigation, **interactive hotspots**, and detailed views, users can experience locations **before they arrive**.

MOBILE WAYFINDER

CLICK
HERE!



Our mobile wayfinding solutions help visitors navigate spaces with ease through **interactive maps, virtual views, and guided directions**. From points of interest to amenities and key locations, audiences can find their way while enhancing their overall experience.

INTERACTIVE VIRTUAL MAPS

GOOGLE LENS

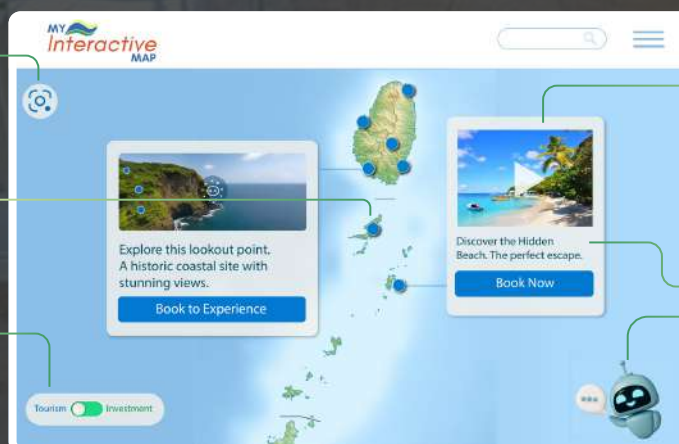
activates visual information recognition for sites/products

HOTSPOTS

clickable points that trigger popups

TOGGLE

switches between Tourism and Investment Attraction views



360° VIDEO POPUP

showcases immersive views of the selected location

LOCATION INFO

Button links to hotel or attraction booking

AI CONCIERGE

enables a virtual assistant for guidance and tips

Our **interactive virtual maps** help audiences **explore destinations, properties, and locations** through **intuitive navigation**, clickable points of interest, and multimedia content. Designed for mobile, tablet, and desktop, these digital experiences make it easier to **discover, engage, and connect** with spaces.



engage smarter with AI INTEGRATION

Artificial Intelligence (AI) allows us to create more **personalized, interactive, and engaging experiences**. By integrating AI with our VR, AR, and video productions, we **enhance storytelling**, streamline content creation, and unlock new ways for audiences to connect with **brands, destinations, and heritage**.

ENHANCED STORYTELLING

AI enhances immersive storytelling through dynamic elements such as voiceovers, soundscapes, and **AI-generated historical reenactments**.

These tools help **bring stories to life**, adding depth and interactivity while creating richer experiences.

Example:

Homestead Heritage

AI was used to create the visuals, narration, and storytelling, bringing the location's heritage to life.

CLICK
HERE!



AI CONCIERGE

AI-powered virtual guides provide instant access to information, recommendations, and storytelling through web-based experiences. Designed to support visitors and audiences, AI concierges create more personalized and connected experiences.



INTELLIGENT CONTENT ENHANCEMENT

AI tools can restore, enhance, and optimize visual content, improving resolution, clarity, and quality across new and archival media. This helps preserve important visuals while preparing them for modern digital experiences.

LIMITLESS POSSIBILITIES

From real-time translation to adaptive learning and intelligent content tools, AI opens new ways to inform, guide, and inspire audiences. Combined with immersive media, AI helps create experiences that are smarter, more accessible, and more memorable.



drive change with **GREEN INNOVATION & SUSTAINABILITY**

Our immersive experiences combine **advanced technology** with **responsible storytelling** to help audiences better understand, explore, and connect with **destinations and environments**. By showcasing places in vivid detail, we encourage meaningful engagement and more informed choices before, during, and after a visit.



ALIGNING PROMOTION WITH PRESERVATION

We believe **tourism promotion** and environmental responsibility can work together. Through VR and 360° content, we help showcase destinations, natural environments, and local experiences in ways that inspire appreciation and encourage more **thoughtful exploration**.



TRAVEL TRADE & TOURISM SALES

For travel agents, tour operators, and tourism organizations, immersive media provides an engaging way to showcase destinations, support sales efforts, and educate audiences. VR experiences offer a flexible alternative to traditional promotional materials at trade shows, presentations, and training sessions.

SUSTAINABLE BY DESIGN

Our digital experiences are designed as **reusable assets** that can **evolve over time**, reducing reliance on physical materials while providing **ongoing value** for marketing, education, and engagement.

LONG-TERM BENEFITS

By combining **storytelling, technology, and responsible practices**, we help organizations create **meaningful connections** with audiences while supporting a more sustainable approach to exploration and engagement.



real impact

PROVEN RESULTS

Visit Florida

In 2019, Visit Florida attracted **1,000 attendees** at the World Travel Market (WTM) with a VR activation featuring five tables and ten VR headsets, drawing in **350 industry professionals daily**. WTM hosted **50,000 visitors** from 182 countries, generating £3.75 billion (**\$4.5 billion USD**) in deals, underscoring VR's potential in tourism promotion and business growth.

Tourism Australia

Tourism Australia's VR campaign gained over **10.5 million views** across platforms, **boosting visitation by 9% and engagement** on australia.com by **64%**, with site visits averaging **over 8 minutes**.

Hilton

Hilton's VR campaign cut "in-class" training from 4 hours to 20 minutes, with **87%** of VR-trained team members showing **positive changes** in customer service behavior.

Louvre Museum

In a short time, the Louvre Museum **drew 10 million online visitors** through virtual tours, using technology to engage a global audience and spotlight its art and culture.

Qatar Airways

Qatar Airways launched Qverse, a VR experience on its website, featuring Sama, the **first MetaHuman cabin crew**, inviting users on a virtual journey. The airline showcases that they are *"constantly looking forward, by adopting and introducing [this novel technology] that enhances their passengers' complete journey."*

Dominica Tourism Authority

Traditional videos on the Dominica Tourism Authority's YouTube channel average 2,079.7 views and 25.3 comments, while the Dominica VR video by Winged Whale Media has gained **301.8% more views** and **373% more comments**.

VR and Tourist Behaviour

This paper examines the use of virtual reality in tourism and its effects on tourist behavior. It finds that **VR surpasses print ads and TV commercials in evoking emotions**, suggesting strong potential for its application in the tourism sector.

Travel Texas

The Travel Texas Tourism Authority's 360° mobile ads **boosted tourist visits by 25%** and achieved a two-to-one return on ad spend. The VR campaign saw a 38% conversion rate on traveltexas.com, with a 22% engagement rate—**4.5 times** the mobile ad average—and **67% higher time spent** than industry norms.

City of Brampton

In 60 days, three VR tour videos on Brampton's YouTube channel averaged **2,370 views each**, compared to 311 views for 16 traditional videos—marking a **660% increase in views** for VR content.

VR, Tourism, and COVID-19

This paper highlights VR's transformative potential in tourism, especially during the COVID-19 pandemic. **Immersive VR experiences enhance guest satisfaction and loyalty**, increasing brand engagement and intentions to revisit destinations. Key factors like immersion and emotional arousal significantly influence visitations and purchase decisions.



by the numbers KEY INSIGHTS

4×

Employees trained in VR completed training **4 times faster** than classroom learners.

275%

VR learners reported being **275% more confident** applying what they learned after training.

3.75×

VR learners felt 3.75 times **more emotionally connected** to training content than classroom learners

38%

Of XR business applications today are focused on **consumer engagement**, making it the #1 business use case for immersive technology.

71%

Consumers say brands using VR appear **more innovative and forward-thinking**.

53%

Consumers are more likely to purchase from brands that use VR experiences.

— Sources: PwC - The Effectiveness of Virtual Reality Soft Skills Training
Greenlight VR / Adweek
PwC UK

DARA KHOSROWSHAHI

CEO, Expedia Group

"VR can be a useful tool in getting people to go places."

SCOTT RAYDEN

Chief Marketing & Revenue Officer, 3Q Digital

"VR offers marketers... hyper-personalization and the ability to create real-enough experiences."

ANAND SANKARA NARAYANAN

Finance House Group

"Immersion works best when it makes real-world interactions more vivid."





we make everything fly.



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